



AI Discovery Workshop for Retail

High quality forecasts can help retailers with business critical decisions related to inventory management, pricing and logistics. Unfortunately, producing high quality forecasts at scale is not an easy task to take on.

Retailers that want to stay ahead of the curve need to create data-driven, automated and scalable forecasting tools that are specifically tailored to their business environment. In other words, taking advantage of data from several sources and empowering experts and non-experts alike to produce high quality forecasts at scale and automate processes.

AI Discovery Workshop for Retailers

AI Discovery is a one-day workshop that helps retailers get started with AI and machine learning. Customers will learn how these frameworks can be used to solve specific business needs.

Computas will share knowledge and facilitate a customized session where the retailer can explore machine learning, possible business scenarios through “what-if discussions” and white-boarding.

With an AI Discovery Workshop, the retailer will gain a better understanding of how the use of data and technology platforms like Google Cloud can enhance forecasting processes and outcomes.

The workshop will be customized and topics that may be covered are:

- **Explore Business opportunities**
- **Understand AI and ML**
- **Release the potential of your data**

Audience

The workshop can be adapted to either a business and/or technical oriented audience.

About Computas

Computas is a Nordic provider of IT solutions and consulting services with a focus on system/application development, data science, AI and machine learning. Computas has built customized and value-adding solutions to customers within the private and public sector for 35 years.

Computas is a Google Cloud Premium partner with specialization in application development and machine learning. Computas currently employs the largest number of Google Cloud certified personnel in the Nordics. Our customers, within retail services and for who Computas has developed Google Cloud related projects are Norrøna (Norwegian outdoor clothing), Power and IKEA.

